

Experience Matters

Sylvan represents a new breed of advisory services company that has the proven ability to extract the hidden value from your business' end-to-end processes, through the application of truly innovative techniques. Through a series of proprietary best-practices, Sylvan has the demonstrable experience to Extend, Enhance, Enrich, and Empower you to accomplish your business objectives. Acknowledging that every business is defined by its inner-workings and intricacies, Sylvan's approach, while based on proven methods, are tailored to meet the specific needs of your business.

Extend

Ready to extend your reach into untapped markets, or need to identify an acquisition candidate that compliments your existing products and/or services. When top-line growth is the ultimate goal, Advisors from Sylvan can guide you through developing an innovative approach to extending your current revenue streams, through the following services:

- Innovative Go-To-Market strategy
- New-age Channel Development
- Commercializing embedded I.P.
- M&A candidate identification and due diligence

Enrich

When you are ready to take the next step toward enriching the bottom-line of the Company, and are willing to take on those highly-charged, game-changing business decisions; you are ready to determine which cost cutting models make the most sense for your organization. Advisors from Sylvan have in-depth knowledge about the following innovative cost cutting methods:

- Smart Outsourcing
- Formation of Shared Services Centers
- Establishing a Center of Excellence
- Deploying an in-house Captive Center
- Entering into a Built-Operate-Transfer scenario

Enhance

Reaching steady-state or business-as-usual, is not always a good thing. The market is constantly changing, which means that conducting business-as-usual is essentially a downward spiral toward dysfunction. When you think you have reached a point of stasis, and are unsure how to reinvent your Company, Advisors from Sylvan can facilitate you through the following enhancement activities:

- Evaluating your preferred Vendor list,
- Optimizing your Supply Chain
- Integrating desperate entities, business processes, and/or systems
- Establishing or Revamping your Program Management Office
- Establishing or Revamping your Vendor Management offices
- Transitioning services to an alternate Provider or back in-house,
- Reengineering your broken business processes

Empower

When difficult times are imminent, and leadership decisions must be taken in order to restore the company to a controlled and manageable market position, it is time to consider drastic measures. With the assistance of Sylvan's Advisors, you can regain your power-base through the following activities:

- Development of a new Corporate Strategy
- Development of a secure Liquidity Plan
- Enter and emerge from Bankruptcy
- Restructure the Corporation

Experience

While equipped with a history of providing value-creation services to a multitude of companies, across a variety of industries, Sylvan is focused on serving organizations that reside in a synergistic set of business functions to include Media, High-Tech, and Business Services. In these specific areas, Sylvan monitors and tracks the competitive landscape, along with industry trends.

Contact Information

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About Sylvan Advisory

Formed in 2007, with its founding Partners coming from Big-5 consultancies, Sylvan Advisory represents a unique mix of buy-side and sell-side experiences, that is supported by deep industry, financial, and technical knowledge. With its headquarters in New York City, and satellite offices in Los Angeles, Atlanta, London, Amsterdam, and Singapore, coupled with a history of having conducted business in 43 countries, Sylvan is well-positioned as the premier global provider of value-creation services.